## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



0

We present our descriptive list of

## FANCY LEAVED CALADIUMS .

WING to the greatly increased demand for Caladiums, and the fact that Florists like to pick for themselves the colors suiting them best, we are this year mailing you this descriptive list for your convenience. We have purchased the entire stock of the defunct Lake Sebring Nursery Co., and several other growers, and have brought together one of the finest collections of Caladiums in existence. It is our aim to constant importation from Brazilian and European fanciers, to produce only the very best Caladiums obtainable. All the clder and less showy varieties, we have discarded. We are not the largest growers in the country, but believe that our laction of varieties cannot be excelled anywhere, as quality is our aim. WISH to call special attention to our Rainbow Mixture. This is not the cheap and poorly colored stock offered by some growers for five or six dollars per hundred. It consists chiefly of bulbs picked up in the beds after digging, with a liberal addition of many fine varieties thrown in. We do not grow any bulbs in mixture. MASE note especially our offer of -FLORISTS' SELECTIONS -. This consists of about eight varieties of our selection, all named, for \$14.00 per 100. This is offered in case you are in a quandary as to what to order. We will send you the finest we have to offer, and believe you will agree with us they are excellent kinds. ROING BULBS FOR EASTER: These are the largest and plumpest bulbs of the crop, and average  $2\frac{1}{2}$  inches and up in diameter. These are sold in a very limited number of only the highest colored varieties, including the popular Easter variety known as Candidum, for \$18.00 per 100. These forcing bules are specially prepared by our cwn proven process, and are money-makers for the Florist. After they have been forced, they may be grown on the same as usually handled in the Spring months. WARNING !! Good Caladiums cannot be grown for a price lower than ours. Some jobbers and horticultural brokers offer stock as "mother bulbs with all their eyes", etc. This stock is imported from Porto Rico, where the growing season is much than ours. The stock is not properly cured, and the tulbs almost plways rot. you've bought some of these bulbs, compare ours with them and see the difference. It will also be found the Forto Rico stock contains only inferior varieties. Good It is the poorer kinds that Caladiums are difficult for the grower to produce. always multiply with the greatest case. BUY GOOD BULES THAT ARE HANDLED RIGHT!!! GURRANTEE: If, when you buy our FLCRISTS' SELECTIONS, you do not believe they are the most beautifully colored Caladiums you've ever seen, return them to us at our expense, with the names intact, and we will refund your purches price, together with transportation charges paid by you. We will send one bulk of each of forty varieties for \$10.00 postpaid, if you desire to start a Caladium collection. WE OF BULES. Prices quoted are for bulbs measuring  $1\frac{1}{4}$   $1\frac{3}{4}$  inches in diameter, but if you desire larger bulbs,  $1\frac{3}{4}$  inches and up, add  $\frac{5}{2}$ .00 per 100. However, if we happen to be out of the standard size on certain varieties, we will send to you a proportionately larger quartity of 1 inch bulbs. We guarantee these 1 inch bul to absolutely produce as strong and characteristically colored plants as bulbs 2 inches or more. (The foregoing doesn't apply to the Easter Forcing Grade, as the are always  $2\frac{1}{2}$  inches and up, and are designed to produce a very early growth. RESERVE the right to substitute with equally as good or better varieties when the stock of one is depleted, unless instructed by you to the contrary. LASE order by number; this allows us to handle your order much quicker. The will be sent to you with their correct names. Keep this list for reference. The bulbs PICES, unless otherwise noted, are \$12.00 per 100. 25 bulbs of any variety at the 100 rate. Rainbow Mixture \$10.00 per 100. Write for prices on large quantities. CERMS. Cash. 25% deposit will bring your bulbs C.O.D. or hold them until you tell tell us to ship. Shipments are made any time up to April 30th, 1933. SCOUNTS. To encourage early ordering, and avoid the Spring rush, we will allow a TEN FER CENT. DISCOURT for orders received on or before December 31st, 1932. DISCOUNTS. Name & Description ("x" means among best for high color). NO. APKANSAS. Medium leaf, dark red center; dark green border.

CALCOSAHATCHEE. Semi-strap leaf, twice as long as broad. White, flushed pink, with fine green network and narrow green border. Very beautiful and odd. 57 an old favorite and popular for Easter. Transparent pure white leaf, bordered narrow green, and with green ribs and netting.

CARO NONE. Whitish, straw-colored leaf with extra heavy scarlet ribs, dis-35 tinctly zoned transparent carmine-rose. Only a limited quantity. 83 D. M. CCCK.x Beautiful crumpled leaf, dark moss green with plum red center and red ribs; profusely spotted transparent red. Does well in open ground. 39 Doep red ribs and center, edged old gold and spotted lighter green. Leaf crimiled and with a narrow green border. A lovely dwarf variety. DR.H.J.HARNISH.x One of the best Caladiums in its class. Bright satiny red center and ribs, with pleasing green border. Finely shaped leaf. E.C.ORPET.x Only true strapleaf worth while. Numerous leaves of fine shape, contirely a deep red with very narrow green border. Rare. 75¢ each. GIREOUD. A medley of dark moss green and creamy yellow, profusely spotted 80 transparent carming. Very striking and beautiful color combination. 60 GRATIOSUM. Light pink conter, bordered by a pink zone and green edge. The

leaf is profusely covered with transparent carrier and energy. GUSTAV C. LARRING x Commisse and alie, there a mad a new nemer while it is and data green. Fary certainly early \$14 to 10

69

O. Name & Description (cont'd.) HORTILANIA.x The brightest and most useful variety for Florists. Deepest blood red splashed leaf, zoned transparent rose; narrow green border. ILPATIENT.x The delight of those who prefer a pure pink. The leaf is entirely a transparent pure light pink, with very narrow green ribs and edge. ITACAPUS.x Changes from dark rose with heavy scarlet ribs on moss green ground to lovely grayish white bordered with narrow line of light green, and with the whole center a beautiful transparent rose. \$15.00 per 100.  $\mathbb{E}$ . Pleasing olive green with pink ribs and veins, speckled light pink. LUCY Y. CALKINS.x A beautiful, strong upright grower. Center and ribs bright red. The entire leaf is spotted semi-transparent rose. MARIE MOIR. 42 Like Candidum, except that between each of the heavy green ribs are 2 or 3 transparent spots of transparent rose. Very beautiful. MIRAMICHI.x Bright green leaf, pink ribs and network; speckled transparent white. 58 90 MADAME JULES PICOT.x Light green leaf mottled deep rose; narrow green border and light green veins. This is one of the brightest of them all. 98 MRS. EDITH E. MEAD.x Beautiful snow white leaf (not transparent). Prominent red ribs and narrow green edge. Never fails to attract attention. 110 MRS. SOPHIE MEHRLING. Very similar to the foregoing, but the white interspaces are more or less mottled with irregularly shaped light green clotches. MRS.W.B.HALDEMAN.x One of the showiest and most popular of all Caladiums. Very strong grower; medium size leaf of attractive bright red; narrow green border. Interspaces splashed white. Finally whole leaf is a deep pink. NEW RED TRIUMPH.x Large leaf with "greasy" bright red center and narrow green 59 border. A very fine Caladium which has recently been improved. POECIL ANGLAIS.x Distinctly beautiful, with attractively waved leaves. deep crimson with bluish tint, bordered metal green. Outstanding Florist variety and produces an abundance of leaves. \$14.00 per 100. RIO DE JANEIRO.x Entirely transparent crumpled leaf of lovliest bright rose, heavy scarlet ribs, narrow green border. Won't stand sun. \$14.00 per 100. RISING SUN.x Showy brilliant red center and ribs on dark bronzy green ground.

Leaf profusely spotted transparent pink. Very fine and new. \$14 per 100.

SEMINOLE.x Tall, pointed leaf and strong grower. Center a dark red with gray 96 71 zone and dark green border. SCARLET PIMPERNELLE.x The King of Caladiums for color contrast. Leaf powdery white; center is one large scarlet splash without veins or ribs; border creamy yellow. It is a poor bulb producer, \$15.00 per 100. ...00

TABATINGO. A pure milk-white Caladium with no trace of any other color in the

lcaf. Very fine to mix with highly colored kinds. \$14.00 per 100.

THOMAS TOMLINSON.x English introduction of great beauty. Considered with Mrs. 103

Haldeman and Hortilania as one of the 3 best red Caladiums grown. It is partly transparent brilliant red with a narrow green border. The interspaces are sometimes more or less mottled with white and green. Emebald green; red ribs and center, profusely spotted with white.

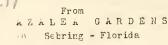
WREN.

Note: We have on trial a large number of other varieties not listed here because they are either in too small quantities of only a few hundred each, or not released by the Department of Agriculture. If interested in other varieties, write; or send for the collection of 40 kinds, or as many kinds as you will need for starting a large collection.

WE OFFER: Gloriosa superba, or Climbing Lily. Healthy blooming size bulbs of the variety Rothschildiana, for 35¢ each, \$3.50 peb dozen, postpaid. Try some.

## ---- ONE EBE OFFEB ----

If your order amounts to \$18.00 or over, we will send to you absolutely free, f.o.b. here, a <u>full box of FLORIDA ORANGES</u> or <u>GRAPEFRUIT</u>, or both mixed. This is the finest fruit in the world. The new express rates are so low you can This is the finest fruit in the world. The new express rates are so low you a afford to get several boxes. Price of fruit alone: Oranges \$3.50, Grapefruit \$3.00, Tangerines \$4.50 per standard 90 pound, 1-3/5 bushel box. Get a box!!





Here it is !! --

Our list

C1932

FANCY

LEAVED



WASHINGTON, D. C.

CALADIUMS